

CLASS 012 ONLINE

Academy Overview & Program Details

Presented By All American Leadership

All American Leadership - Fire Leadership Academy

Our Purpose

Inspire, empower, and challenge leaders to develop and sustain high performing cultures

Our Ethos

Character
Empathy
Trust
Ownership
Learning





All American Leadership - Who We Are

Leadership Development from Leaders Who Have Led, including current or former:



































Commandant, US Naval Academy

Deputy Commandant, US Military Academy

Commandant, The Citadel

Commanding Officer, Carrier Strike Group 9

Commanding Officer, Seal Group 2 (all SEAL Teams on the East Coast)

Director, Character & Officer Development, US Naval Academy

Exec. Director, Character & Leadership Development, US Air Force Academy

Chief, National Leadership Training for Air Force ROTC

Chief, Leadership Programs, National Medal of Honor Institute

Air Force Representative to Secretary of Defense on Ethics & Professionalism

Commander, Naval Special Warfare Center

Commodore, Naval Destroyer Squadrons 7 & 21

Global Expedition Leaders (Including NASA, 8 of Top 20 Business Schools)

Fire Chief, Cities of Coronado & Benicia, Assistant City Manager City Council President, Lander, WY

VP, Ops, Blue Origin – New Shepard (Put Jeff Bezos in space 2021)

VP, Test & Launch Eng. Ops; ASTRA Space Launch Co.

Culture Leader for Southwest & Jet Blue Airlines

Chief Organizational Learning Officer, Cleveland School District Chief Talent, Integration & Culture Officer, The Kauffman Foundation Multiple Professors of Leadership and Organizational Development Recipients of the Legion of Merit, Bronze Star for Valor, Purple Heart,

Vice Admiral Stockdale Leadership Award





All American Leadership - Fire Leadership Academy Why a Fire Leadership Academy?

As the fire service faces diverse and converging challenges, the demand for empathetic and principled leaders is more critical than ever.

The retirement of senior leaders, coupled with evolving community needs and varying experience levels of a younger generation creates significant challenges.

Increasing mental health and agency cohesion issues underscore the urgent need for a deliberate, strategic approach to leader development and succession planning.

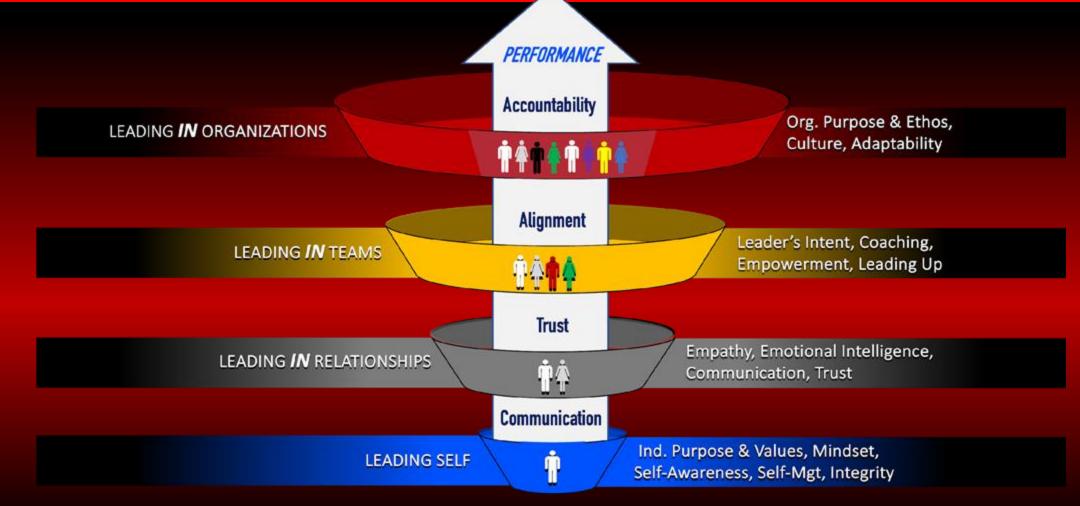
The Fire Leadership Academy meets this need by developing leaders of character who connect, inspire, and lead the future of the fire service.





The AAL- Fire Leadership Academy Developmental Framework

promotes trust, alignment, and performance:



We begin with leading self and climb to leading in organizations.





All American Leadership Fundamentals



We will introduce these eight leadership fundamentals in the first session. You will repeatedly discuss, apply, present, and eventually embody them.

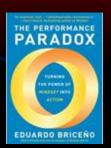




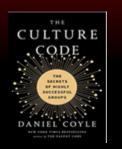
All American Leadership - Fire Leadership Academy Developmental Philosophy

- Learn through a science-based progression
- Ingrain the AAL fundamentals of leadership
- Between sessions: Practice, read engaging material, watch powerful videos
- Reflect, use self-assessments, and discuss to gain self-awareness
- Address current challenges in small groups comprised of diverse ranks & departments
- Understand and apply theories behind great relationships, teams & organizations
- Less lecture and more individual thought yield deeper learning!
- Enhance your (and others') success with accountability partners
- Develop purpose and ethos—clarifying the person, teammate & leader you intend to be
- Develop and present your leadership journey, philosophy, and intended legacy

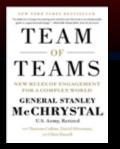














All American Leadership - Fire Leadership Academy History

Class 001 (2016): 8 participants from LA









Class 004 (2020): COVID, academy pivoted online, grew to 4 states







Classes 008-011 (2024)

1 academy online

3 academies in person (CA, CO, WA)

Class 012 (2025): Online 36 individuals now enrolling!



*Inquire if you prefer an in-person academy.

A spring 2025 LA area academy is in the planning stages.



All American Leadership - Fire Leadership Academy Testimonials

"Before this class I had scattered thoughts of what leadership meant.

AAL really gave me structure and I ended up utilizing concepts from the class quite often.

It also allowed me to take a deeper look into myself and who I truly am as a person,

and I am thankful for that."

"AAL offers an opportunity to learn leadership traits from many different fields and apply them to the fire service."

"The AAL Fire Leadership academy is a must for anyone that wants to learn about themselves, learn and develop your leadership style and make yourself an even greater asset to your organization."

"Great Program! You will be challenged to rethink how you look at leadership!"

"We not only learned new material every month, but we also reviewed what we previously learned, we used it at work, and then came back and discussed how it went the following month.

It felt like we were actually developing skills, not just adding a bunch of new stuff on the plate."





All American Leadership - Fire Leadership Academy

Many were promoted—due to improved leadership skills, not a checkbox training!
Ranks at time of academy: 33% chiefs, 48% captains & lieutenants, 19% engineers & firefighters plus a few non-sworn personnel (CFO, Executive Assistant, etc.)



Dan Hurlock - Class 003 (2019)
Appointed Fire Chief 2021



Chris Thompson
Class 003 (2019)
Appointed Fire Chief 2024



All American Leadership – Fire Leadership Academy Class 012 - ONLINE

When Seven day-long sessions, 0900 – 1700 Pacific Time

The 4th Wednesday of each month (except in July)

1/22, 2/26, 3/26, 4/23, 5/28, 6/25, 7/16 or 17

Where Zoom

Investment \$2,575/participant

Textbooks not included

PDF of workbook provided

Coaching Optional—8 x one-hour one-on-one developmental coaching sessions (\$800 total)

Register December 15, 2024

Early registration is advised to secure your enrollment!

*Inquire if you prefer an in-person academy.

A spring 2025 LA area academy is in the planning stages.





All American Leadership - Fire Leadership Academy

A Growing Community







Are you ready to become the leader your team needs? Click <u>HERE</u> to register.



For questions, please contact
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