

# Online Development Program



*Energize* Culture  
Through Leadership  
Development

## Peer Leader Huddles

Are you deliberately developing the leaders in your organization in a way that meets them where they are?

### The Challenge

Competent leaders are needed right now to support, encourage, and guide organizations at all levels. As a senior leader, how do you ensure you are strengthening leadership and alignment around your organization's purpose, mission, values, and objectives?

### The Solution

The Peer Leader Huddles offer a series of monthly virtual leadership experiences tailored to all levels within any organization. These online (Zoom) forums, facilitated by engaging leadership experts, allow participants to explore the same leadership topics with others at their experience level from other organizations, professions, and industries. This dynamic program uses learning techniques designed specifically to promote online engagement, interaction, reflection and learning.

# Created for the purpose of inspiring, empowering and challenging leaders...

## The Structure

All American Leadership (AAL) expert facilitators host interactive monthly events focused on four core developmental themes: trust, communication, accountability and alignment around purpose and values. Participants join whichever “huddle” aligns with their respective leadership level, from junior staff members to the senior leader.

AAL’s real-world solutions are designed for the purpose of inspiring, empowering and challenging leaders to create and sustain high performing cultures.

### Scheduled Monthly Events (60-90 Minutes Each)

Level IV Leaders	Level III Leaders	Level II Leaders	Level I Leaders
THE SENIOR LEADER (CEO, THE FIRE CHIEF, PRESIDENT, COMMANDER, EXECUTIVE DIRECTOR, ETC.)	SENIOR LEADERS (COMMAND STAFF, C-SUITE, EXECUTIVE TEAM)	JR AND MID-LEVEL LEADERS (VP, DEPT HEADS, CAPTAINS/BC'S, TEAM LEADERS, ETC.)	ALL OTHER STAFF



## The Payoff

Deliberate and coordinated leadership development provided in an accessible learning environment that meets people where they are in their journey. The payoff being a culture where even remote team members can be connected, successful, and engaged in their development as leaders.

# An investment focused on *energizing* your culture through leadership development



## Included Analytical Support Tools

- An annual culture assessment that establishes an organizational baseline measurement for foundational culture domains of trust, communication, accountability and alignment around common purpose and values.
- Monthly, 1-minute pulse surveys provide an online dashboard to monitor ongoing culture-related data and trends for the same four domains of trust, communication, accountability and alignment.

Please see the following page for Fee Structure



**Sign up now or contact us at:**

[www.allamericanleadership.com/online-development-program/](http://www.allamericanleadership.com/online-development-program/)

# Fee Structure

## Monthly Subscription Fee

Number of full time employees	First Month Fee	Monthly Fee Thereafter
Individual	\$65	\$125
2 - 9	\$125	\$250
10 - 24	\$250	\$500
25 - 49	\$375	\$750
50 - 99	\$500	\$1,000
100 - 199	\$750	\$1,500
200 - 499	\$875	\$1,750
500 - 999	\$1,250	\$2,500
1,000 - 2,499	\$1,500	\$3,000
2,500 - 4,999	\$2,000	\$4,000

Note: Should you opt to pay on an annual billing cycle, you receive 10% off the normal monthly fee.